

# Alliance of Industrial Truck Organizations

世界工业车辆组织联盟

Presidents' Forum

主席论坛

Tokyo, Japan

日本东京

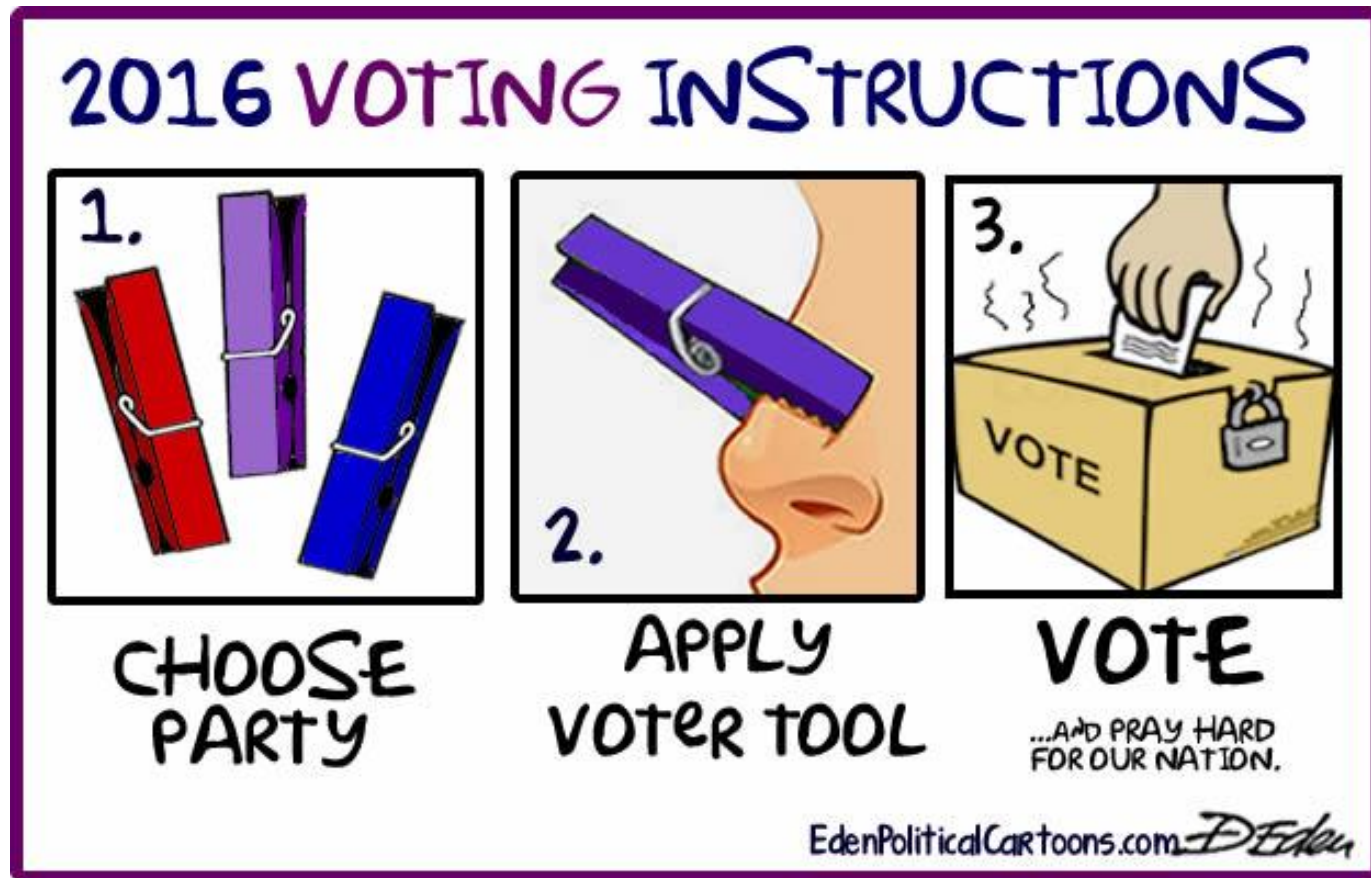
*Mr. Brett Wood*

*ITA Chairman of the Board of Directors*

*(Toyota – North America)*

*ITA 董事会主席 (丰田北美)*

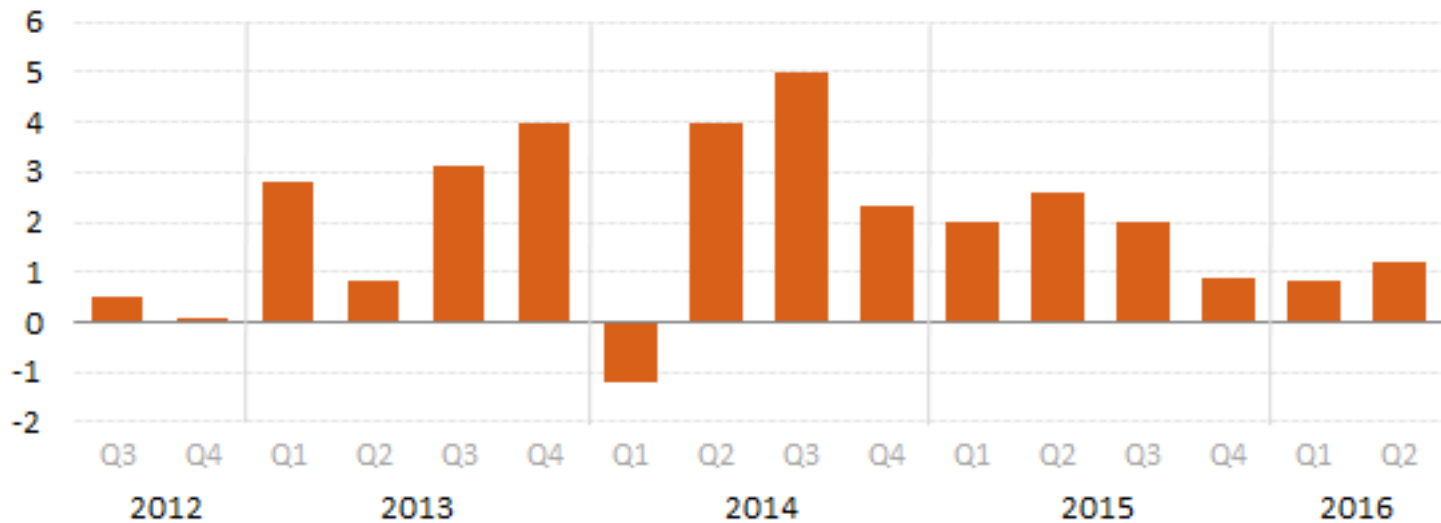
*September 16, 2016*





## 季度实际GDP增长

Real GDP: Percent change from preceding quarter



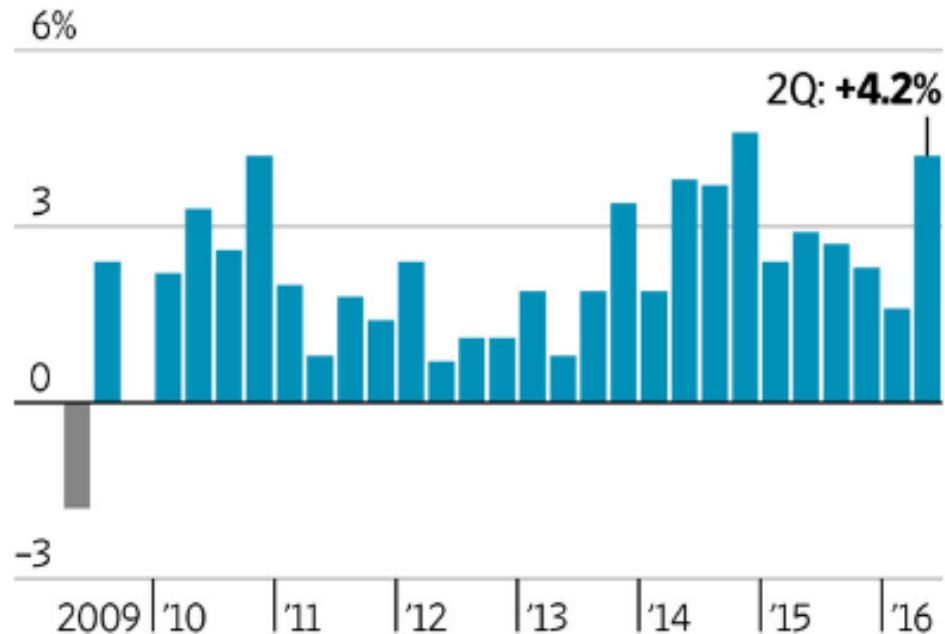
U.S. Bureau of Economic Analysis  
美国经济部分析局

Seasonally adjusted annual rates  
季节调整后的年利率

Source: US Bureau of Economic Analysis  
来源：美国商务部经济分析局

## 个人消费支出，与上季度的变化

Personal consumption expenditures, change from the previous quarter



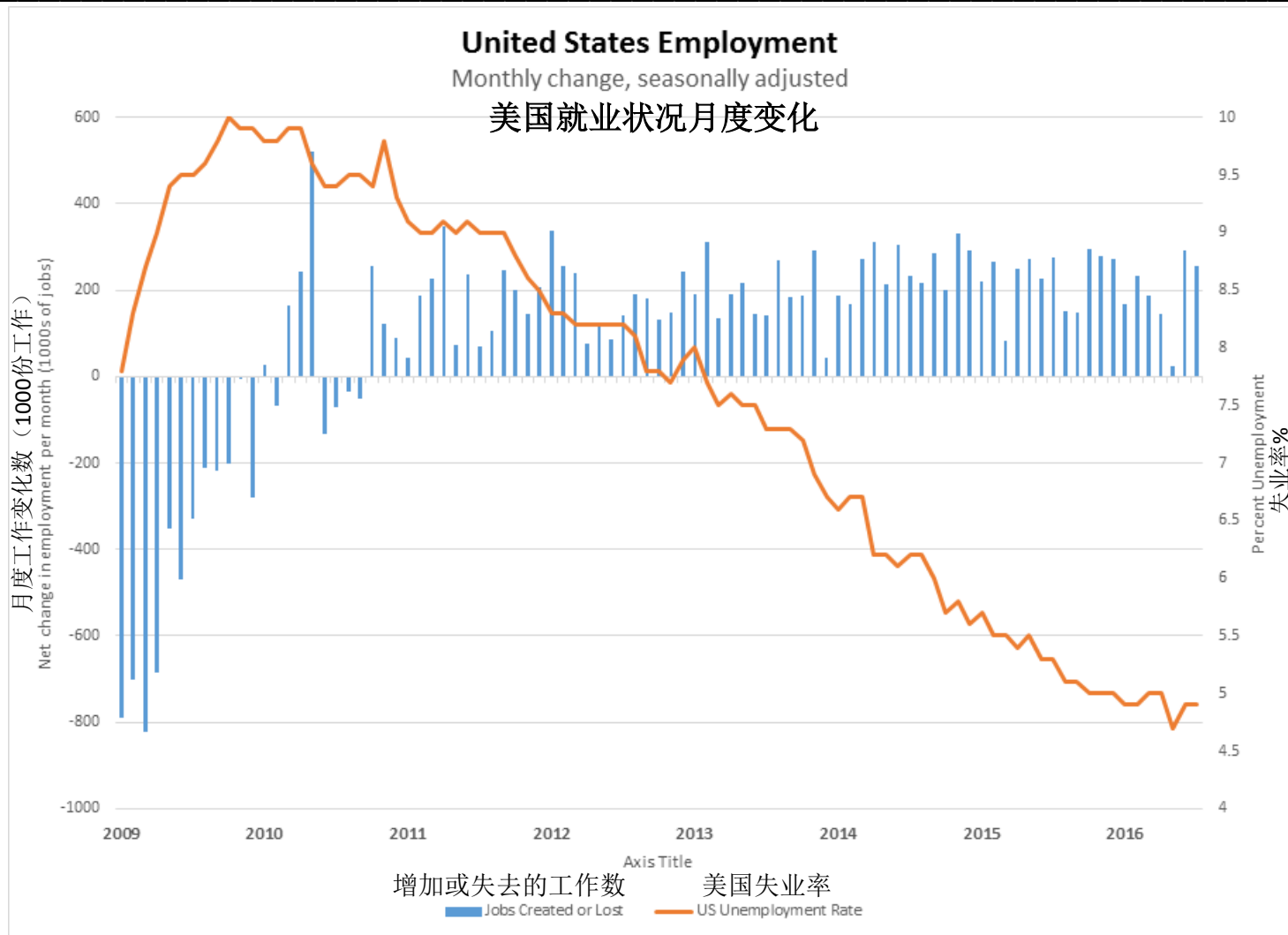
Source: US Bureau of Economic Analysis  
来源：美国商务部经济分析局

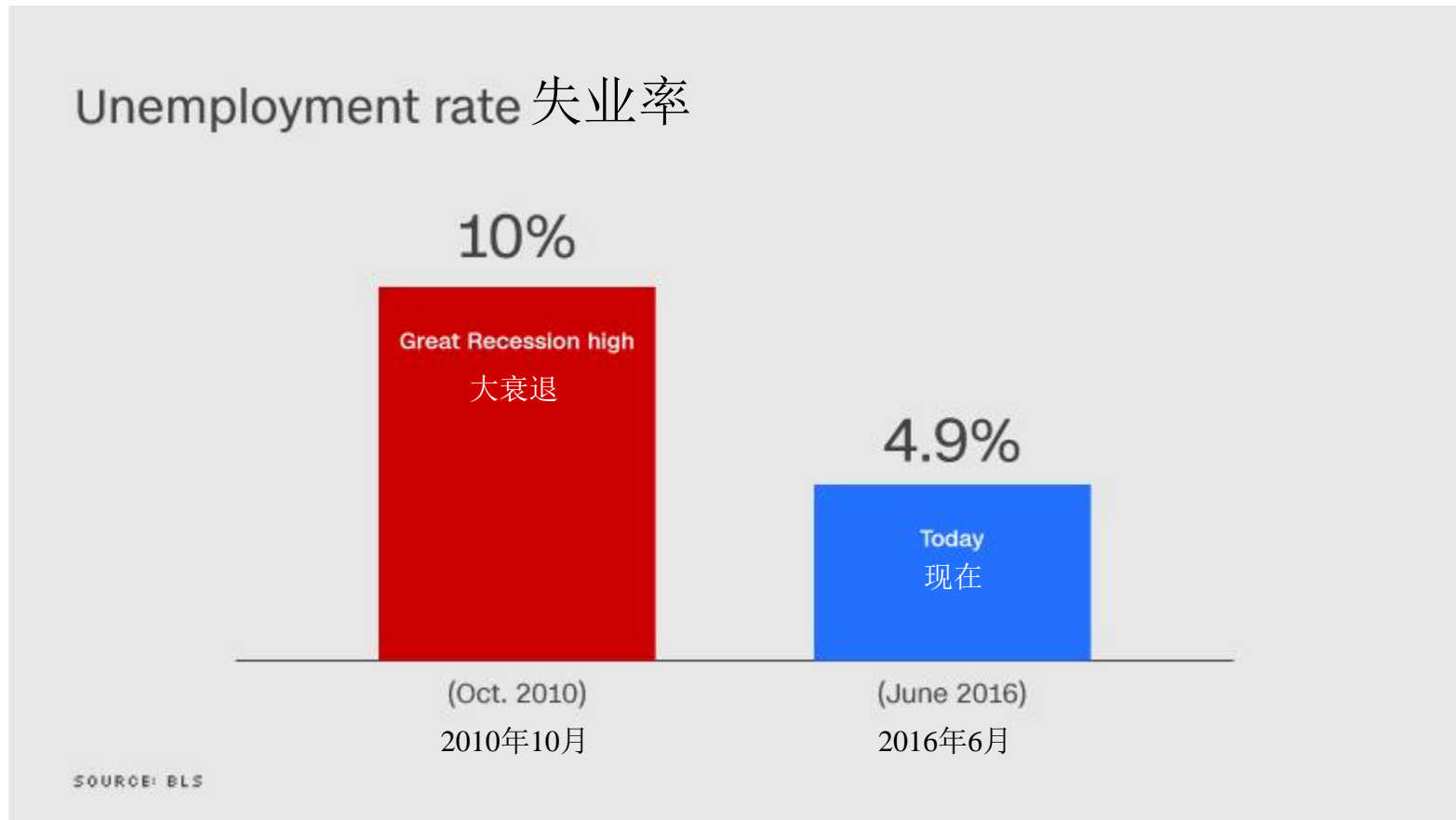
- 255,000 Jobs Added in July  
7月增加25.5万职位
- US Unemployment was steady at 4.9% in July - a 9 year low was set in June 2016  
7月美国失业率稳定在4.9%， 2016年6月则为过去9年最低值





# US Unemployment Data 美国失业数据





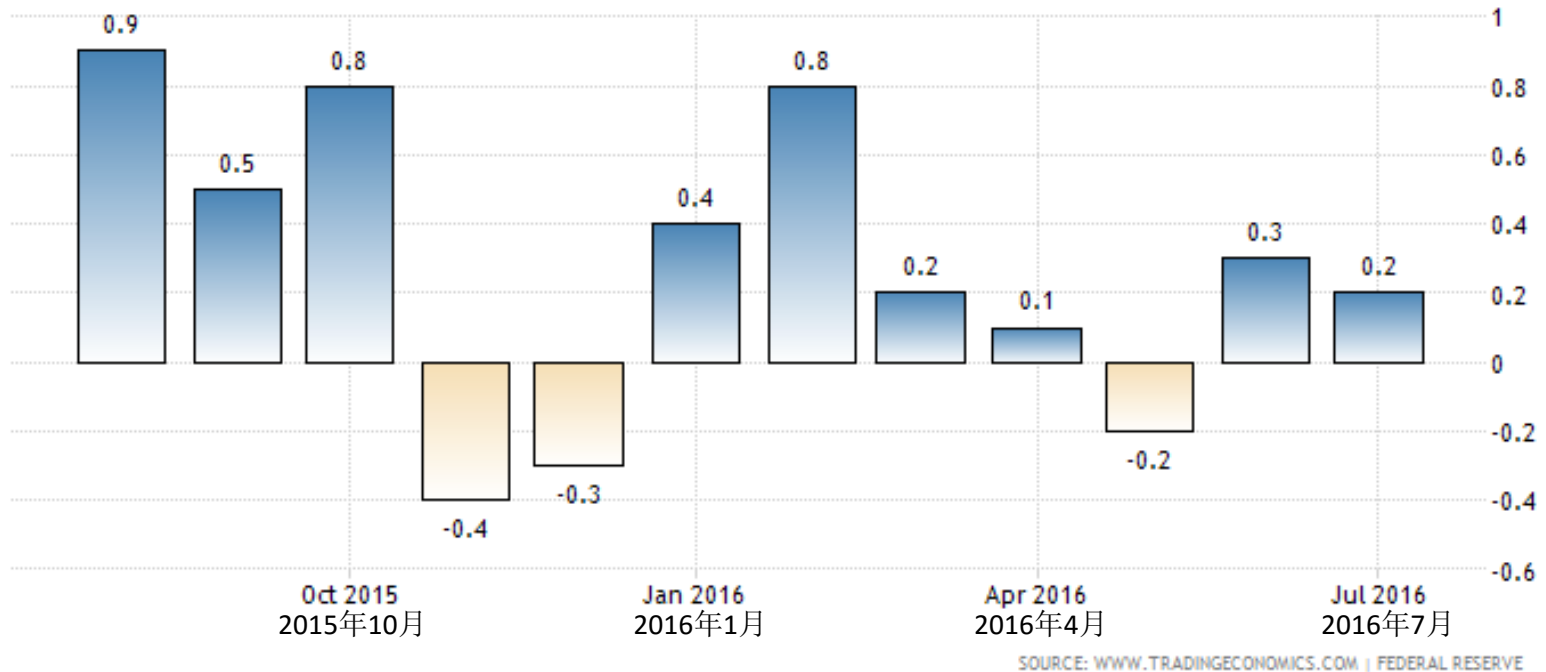
Source: U.S. Department of Labor Bureau of Labor Statistics  
来源: 美国劳工部统计局



**Interest Rates 利率???**



US MANUFACTURING PRODUCTION 美国

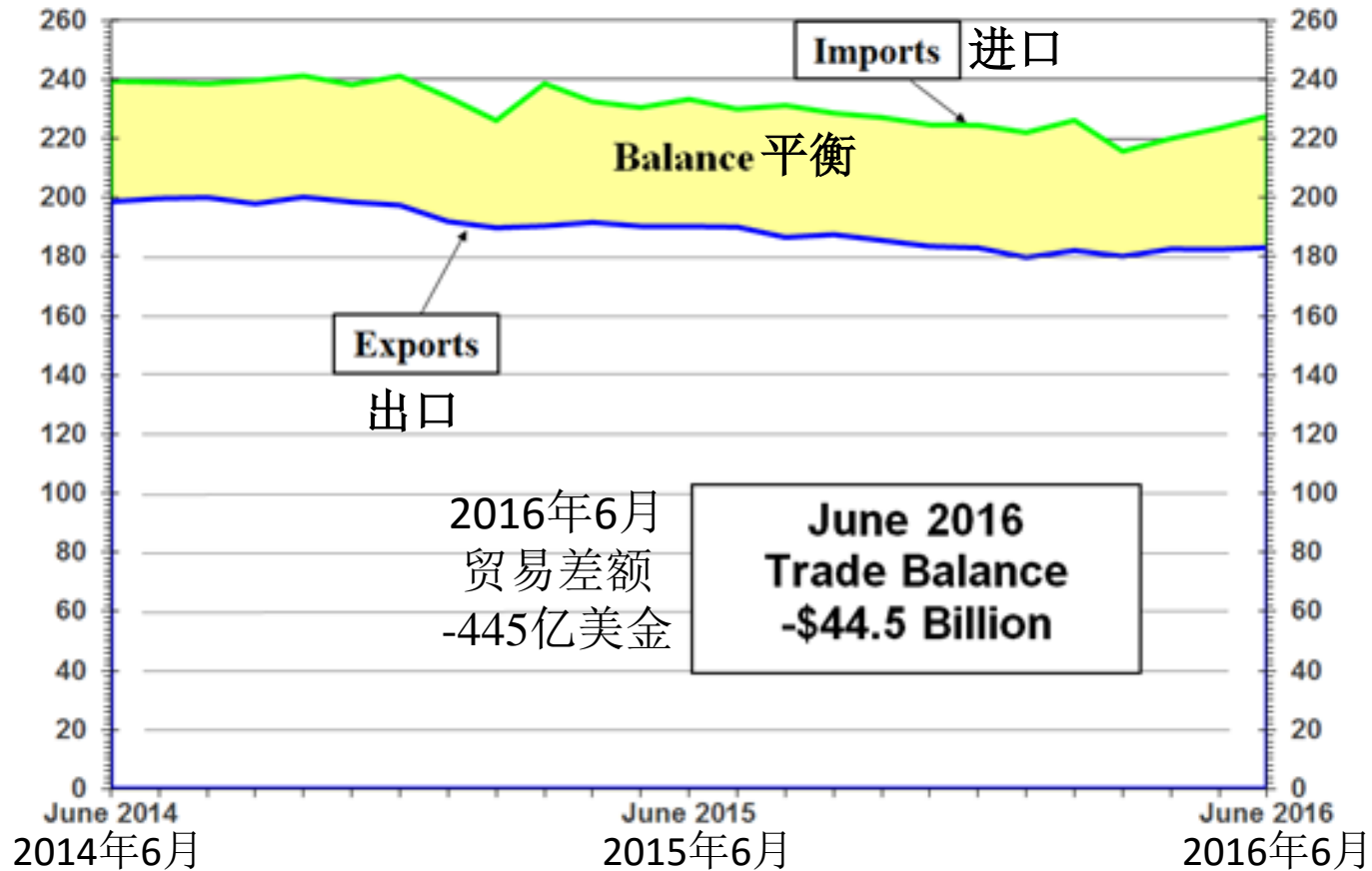


Source: Trading Economics/US Census  
来源：美国人口普查局

# US Import/Export 美国进出口

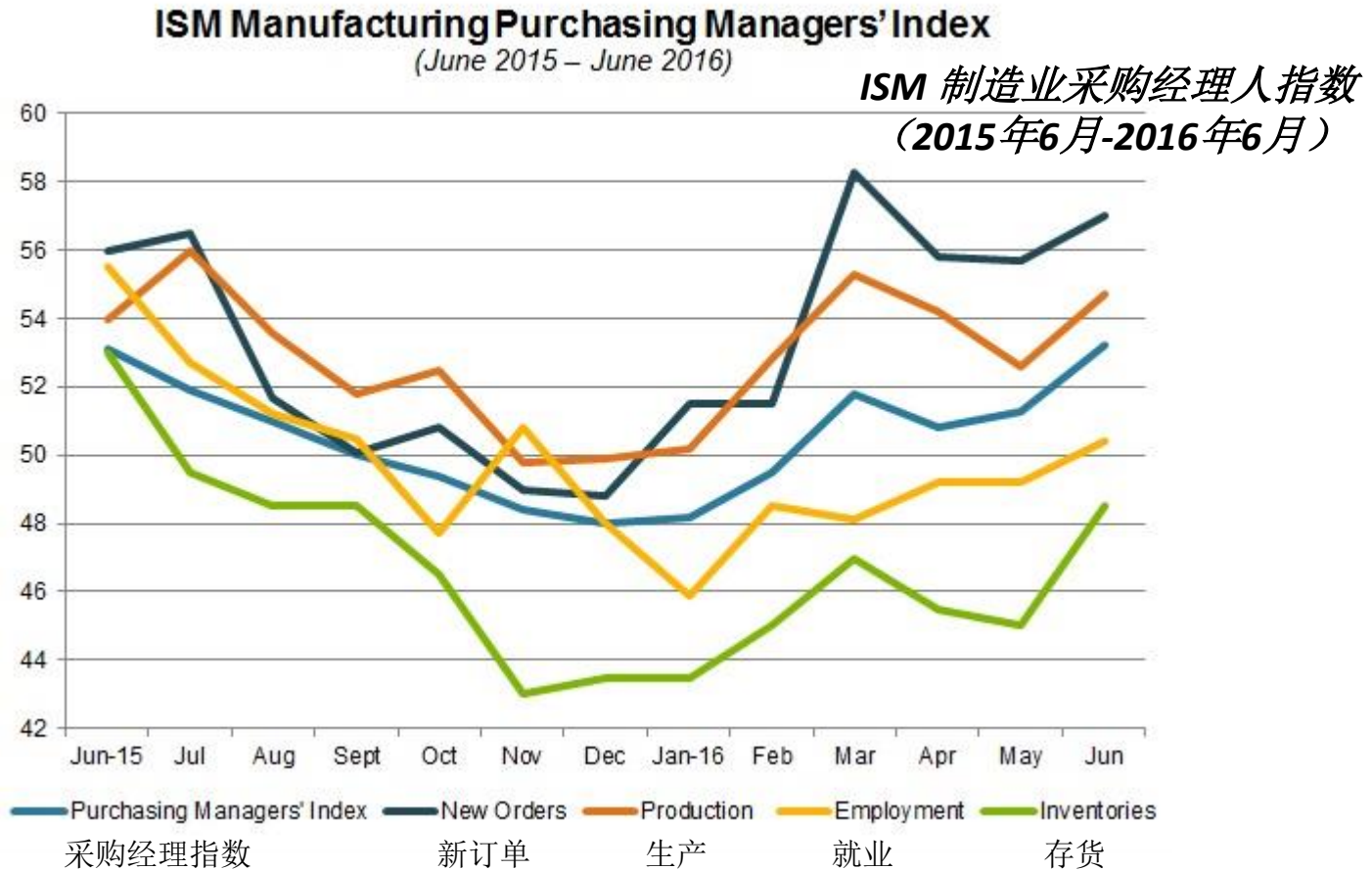
## 美国商品和服务的国际贸易

U.S. International Trade in Goods and Services  
(Billions of Dollars, Seasonally Adjusted)



Source: US Bureau of Economic Analysis 美国经济分析局

# Purchasing Managers Index (PMI) 采购经理人指数 (PMI)



Source: The Institute for Supply Management 来源: 全美供应链管理协会

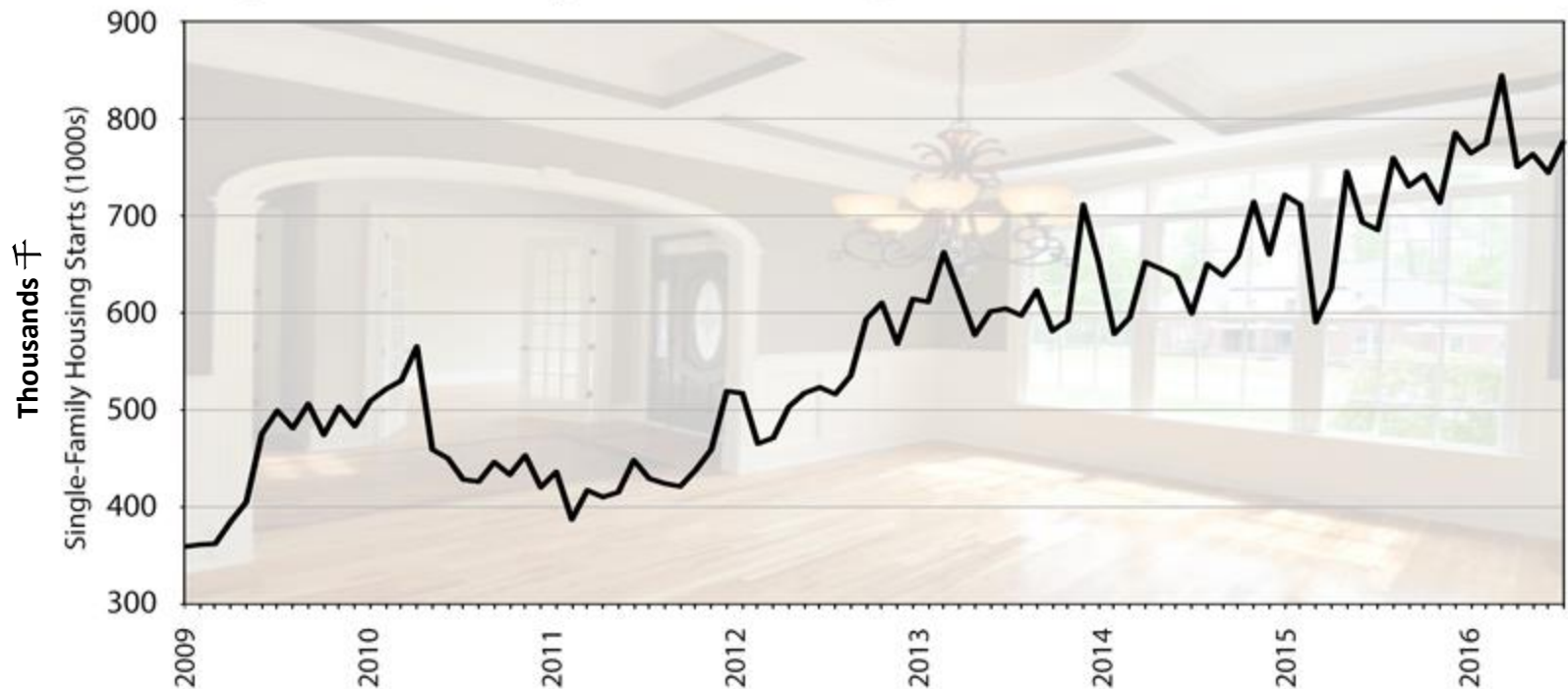


Source: Ward's Automotive Research 来源: Ward's汽车研究



## 美国独栋房市统计 (2009-2016)

### Single-Family Housing Starts (2009-2016)

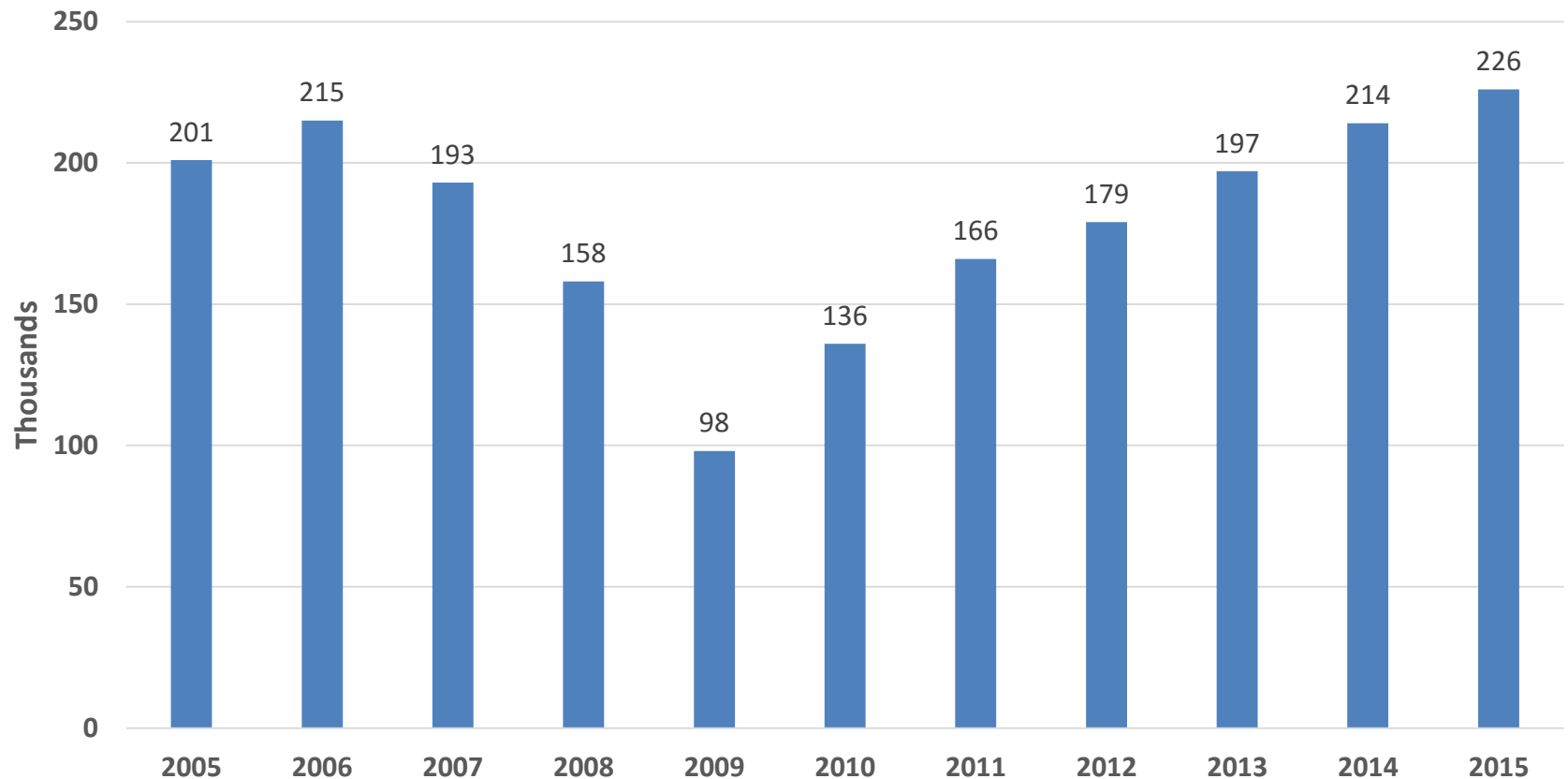


Data: Census Bureau

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### Historic Retail Orders 零售订单历史



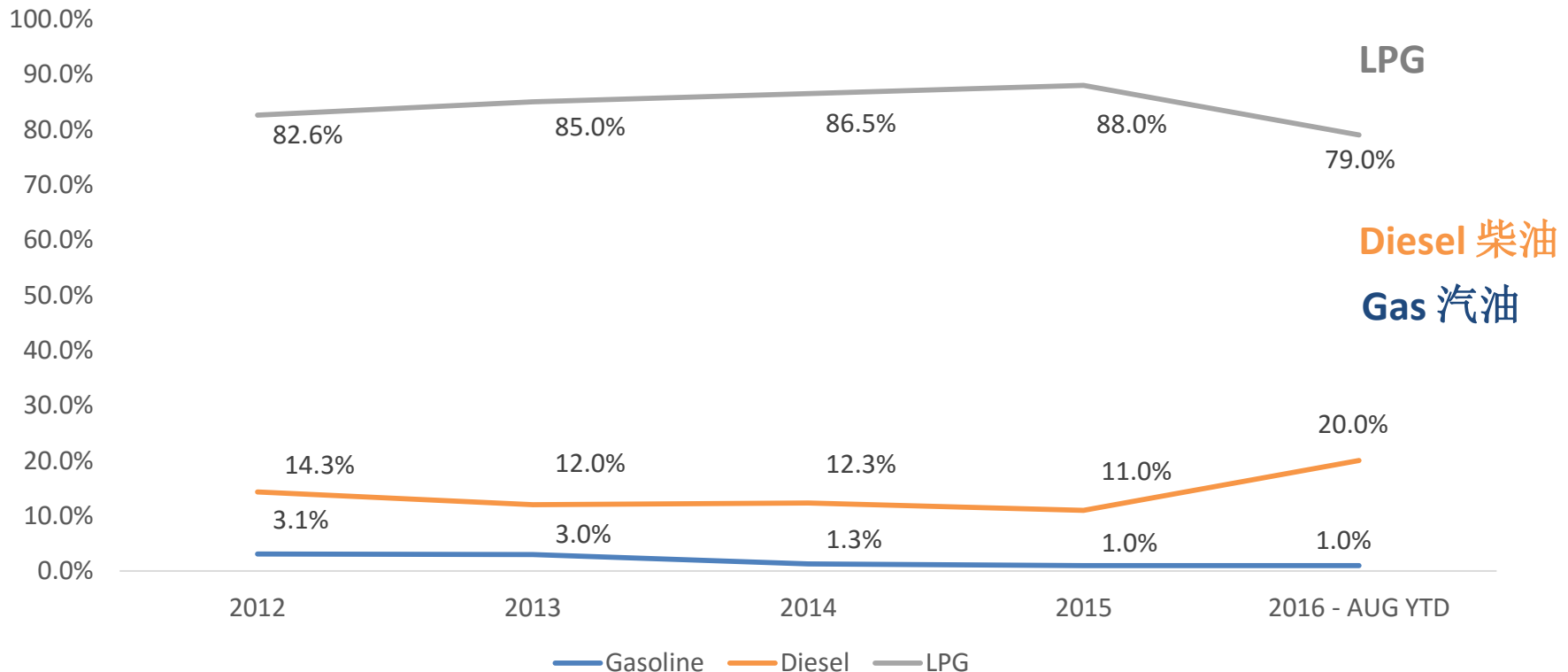
*Note: Includes U.S., Canada, Mexico and Government*  
含美国、加拿大、墨西哥和政府



YEAR	ELECTRIC RIDER 电动乘驾 (Classes 1 & 2) 第1-2类	MOTORIZED HAND 电动类步行式 (Class 3) 第3类	INTERNAL COMBUSTION ENGINE (Classes 4 & 5) 内燃发动机 第4-5类
1994	36,747	34,127	65,027
1995	44,087	37,746	72,685
1996	42,263	35,375	60,287
1997	42,675	38,538	64,946
1998	48,923	40,428	80,554
1999	49,843	41,899	74,994
2000	56,090	49,121	85,993
2001	45,980	37,210	61,507
2002	39,235	36,445	55,928
2003	40,463	36,659	63,365
2004	46,886	44,308	74,228
2005	50,604	46,206	83,725
2006	53,806	50,950	85,038
2007	50,260	48,615	76,664
2008	45,361	43,716	62,104
2009	28,409	28,635	28,740
2010	31,759	36,637	36,896
2011	44,720	42,213	58,483
2012	49,126	47,339	56,618
2013	52,834	52,766	66,473
2014	57,543	52,396	75,040
2015	65,042	57,329	76,075

Source: Industrial Truck Association, US Factory Shipments 来源: 美国工业车辆协会, 美国工厂订单

## Factory Orders By Engine Type – Class 4 & 5 Combined 工厂订单 - 第4&5类

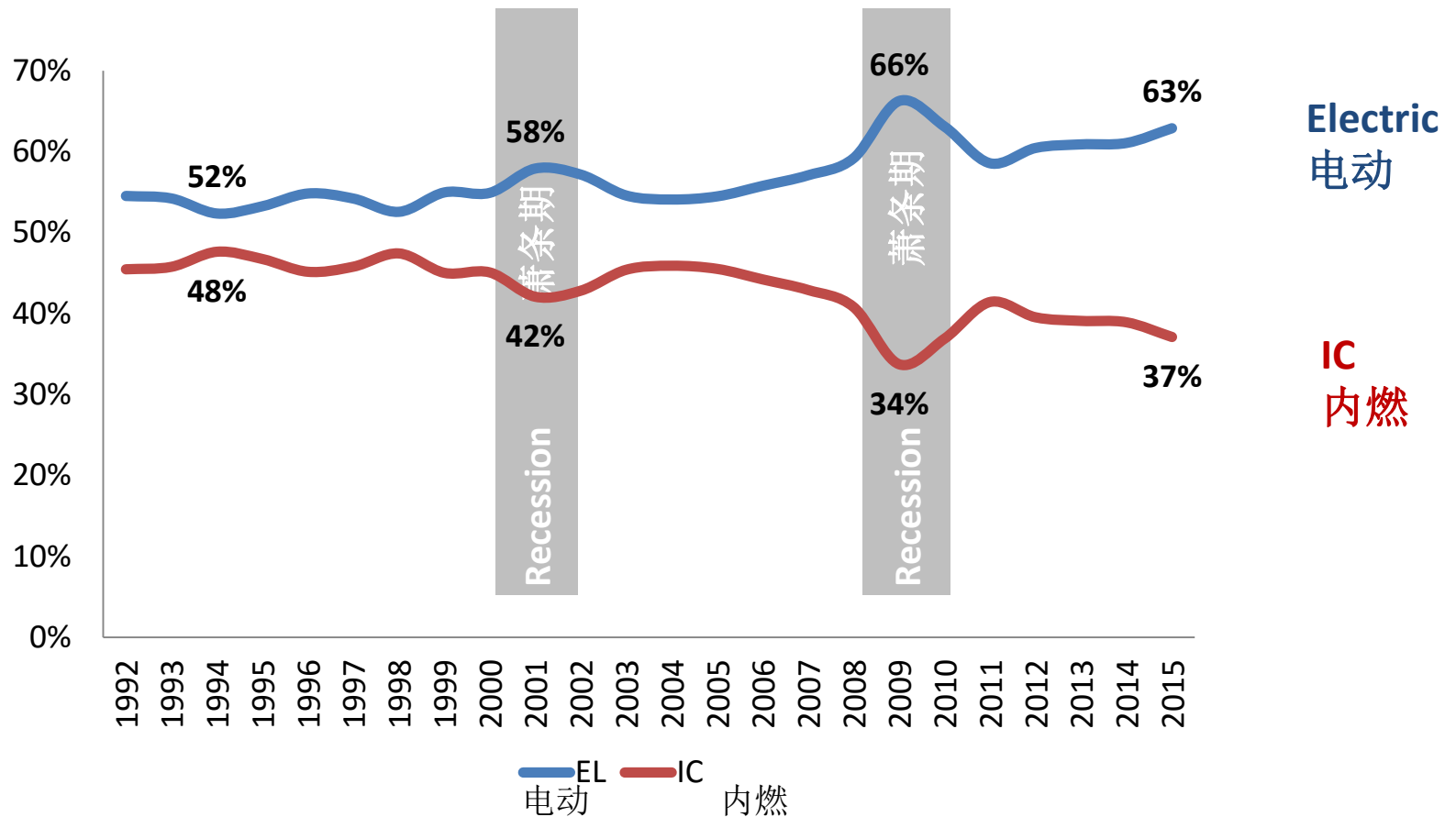


*Note: Includes U.S., Canada, Mexico and Government*

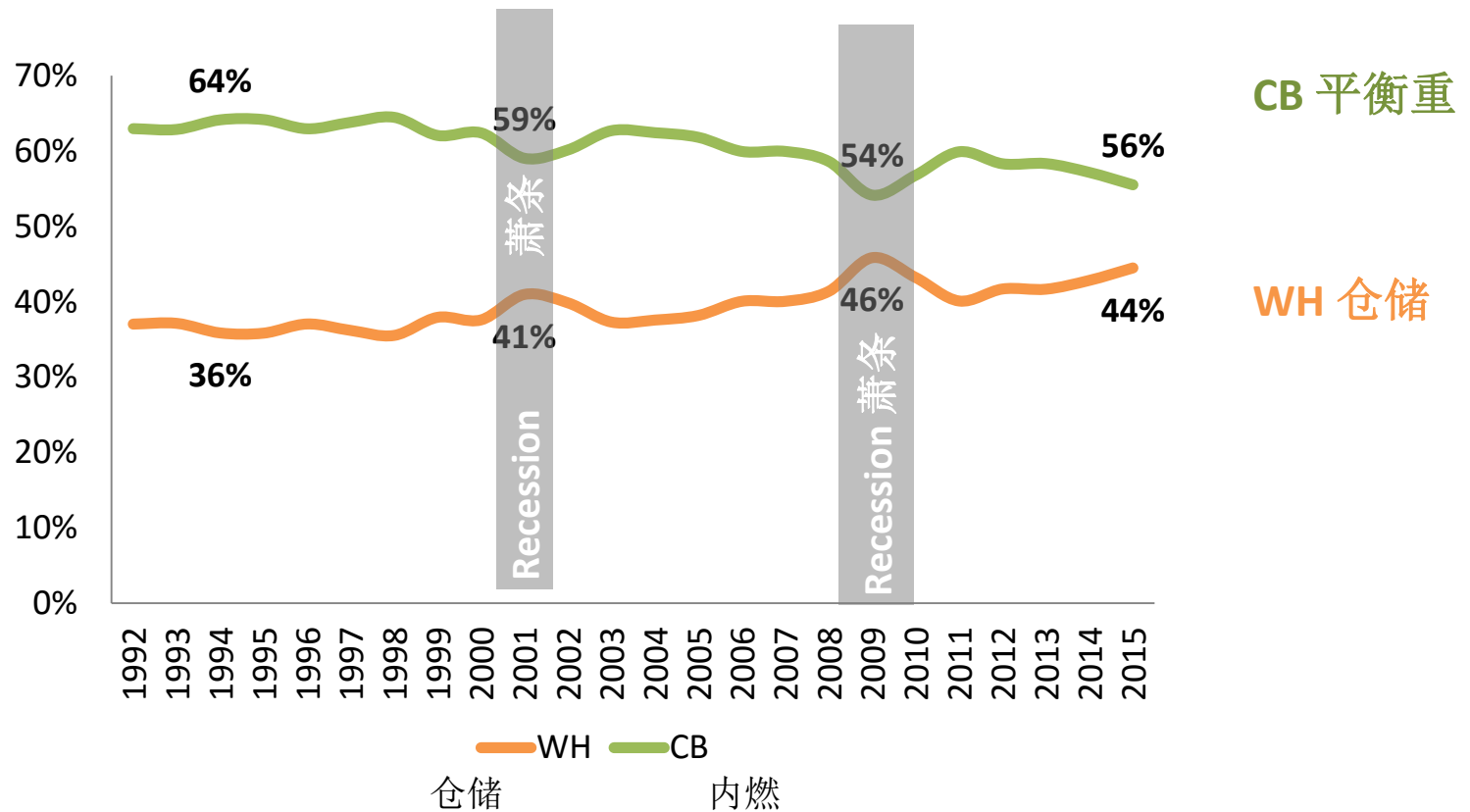
*含美国、加拿大、墨西哥和政府*

# North American Lift Truck Industry 北美叉车行业

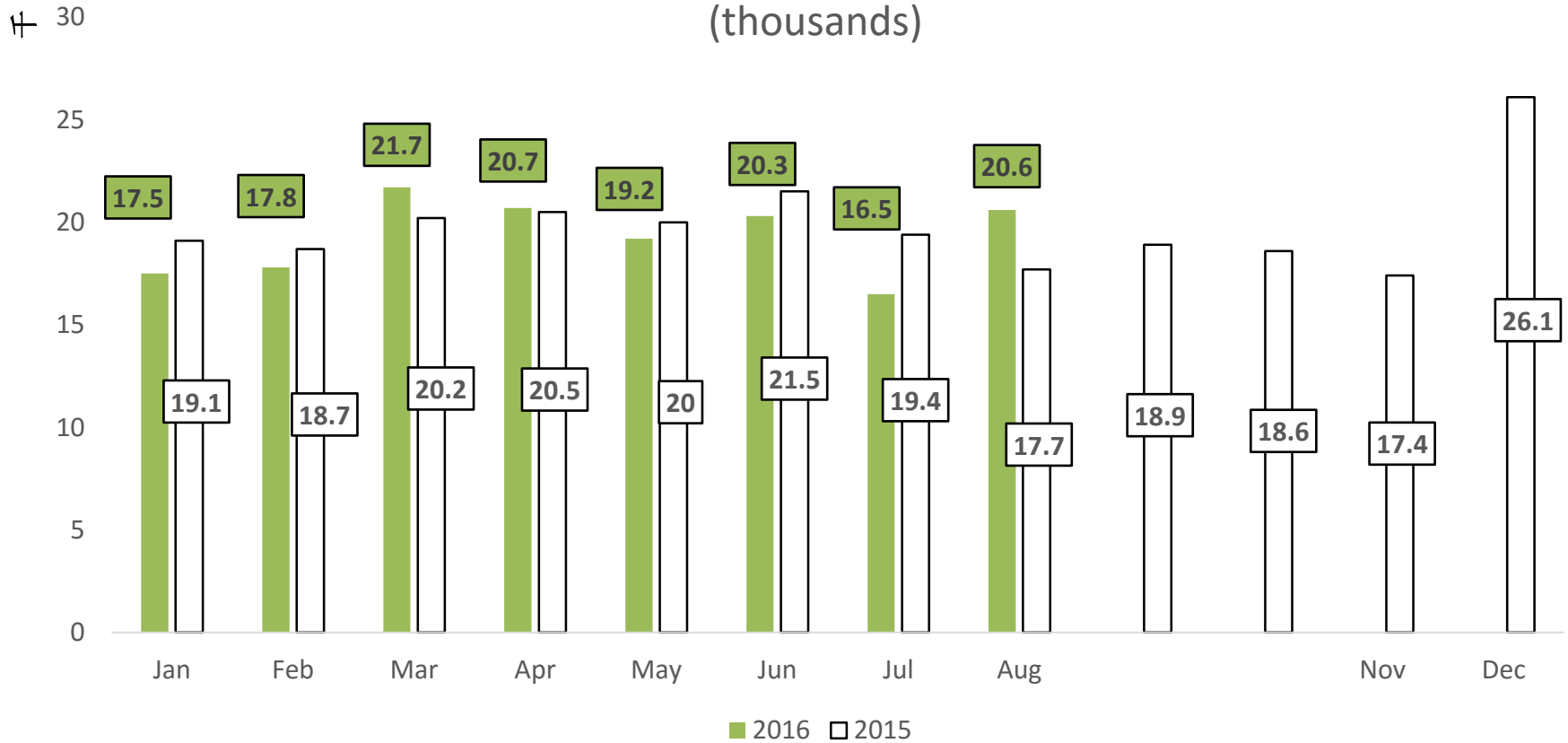
IC vs. Electric Trend 内燃和电动趋势



Warehouse vs. Counterbalance Trend 仓储和平衡重趋势



Retail Orders Monthly vs. Prior Year 月度零售订单及去年同期  
(thousands)



Note: Includes U.S., Canada, Mexico and Government 含美国、加拿大、墨西哥和政府



*Note: Includes U.S., Canada, Mexico and Government  
含美国、加拿大、墨西哥和政府*

- **International cooperation on:**
  - standards development
  - statistical information
  - free/fair trade开展标准的发展、统计信息、自由/公平贸易等方面的国际合作
- **Engineering practices: advance development of engineering practices that promote safety of the products of members** 工程实践：以推进成员的产品安全为目标发展的工程实践
- **Statistical information: collection and dissemination of statistical information relating to the industrial truck marketplace** 统计信息：搜集和发布关于工业车辆市场的相关统计信息
- **Industry communications & networking** 行业关系及联络
- **OSHA Compliance Officer Training** 职业安全与健康标准协调人员培训





INDUSTRIAL  
TRUCK ASSOCIATION

# National Forklift Safety Day

## 全国叉车安全日

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- Spotlight the safe use of powered industrial trucks  
聚焦工业车辆的安全使用
- Educate customers, policy makers, administration, etc. on forklift best safety practices  
客户培训、政策制定、行政管理，如叉车安全操作最佳范例
- National Forklift Safety Day – June 14, 2016  
全国叉车安全日 – 2016年6月14日

NATIONAL  
**FORKLIFT  
SAFETY DAY**

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# National Forklift Safety Day 2016

## 2016年全国叉车安全日





# National Forklift Safety Day 2016

## 2016年全国叉车安全日







## Media Results 媒体报道结果

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**THE DENVER POST** **The Columbus Dispatch**

**INDIANAPOLIS  
BUSINESS JOURNAL**



**HOUSTON★CHRONICLE**



**THE SACRAMENTO BEE**

**StarTribune**

**MODERN  
MATERIALS HANDLING®**

**The Miami Herald**

**Newsday**



INDUSTRIAL  
TRUCK ASSOCIATION

# National Forklift Safety Day 2017

## 2017年全国叉车安全日

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# NATIONAL FORKLIFT SAFETY DAY

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June 13, 2017

2017年6月13日



# Powered Industrial Truck Industry Profile

## 机动工业车辆行业概况

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### Industry Profile Content

#### 行业概况内容

- High level summary overview of the current state of the industry  
高水平总结行业现状
- Direct, indirect & induced contributions to national GDP  
对GDP的直接、间接影响
- Employment figures  
就业数据



OXFORD  
ECONOMICS

# ALLIANCE OF INDUSTRIAL TRUCK ORGANIZATIONS

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China Industrial Truck Association (CITA)



Federation Europeenne  
de la Manutention (FEM IT)



Japan Industrial Vehicles Association (JIVA)



Industrial Truck Association (ITA)



# THANK YOU

